



BRIAN LAW

Regional Head of IP

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Brian is Head of the Intellectual Property group in Asia. He is experienced in advising on all aspects of IP across South East Asia from commercial advisory and prosecution of trademarks, patents and designs, to complex IP litigation and enforcement matters.

He has secured several landmark decisions involving trademark dispute cases in Malaysia. He has also represented clients in highly contentious patent and copyright infringement suits. He is responsible for the success of several high profile and complex IP raids across the region.

Brian is regularly called upon to advise on IP protection strategies and assist in managing global trademark and patent portfolios. He advises on commercialising and licensing of IP assets in corporate transactions and technology transfers.

Recent experience includes:

- representing a Japanese battery manufacturer in successfully invalidating and expunging a substantially similar trademark in Malaysia on the basis that it was, among others, obtained by way of fraud
- representing one of the largest security seal manufacturers in managing its global trademark and patent portfolio, and in securing a permanent injunction and paid settlement sum in a successful patent infringement claim in Malaysia

- organising Malaysia's first joint enforcement programme in a crackdown on syndicates of illegal providers of copyright IPTV content, leading a team of enforcement officers from various agencies to a series of successful and highly publicized raids
- developing an online programme to monitor for counterfeits across various online distribution channels in Malaysia, and to implement effective take down procedures of infringing IP content from the internet

Brian is recognised in Chambers Asia Pacific as "knowledgeable, easy to work with and flexible," and is listed in IAM Patent 1000 as an "integral asset". He is also listed in WTR 1000.